AMENDMENTS TO THE CLAIMS

Claims 1-70 (Canceled)

71. (New) A method for setting a programmable feature of an automobile sound system comprising:

providing an interactive site on a global computer network;

providing a graphical user interface at the interactive site, said graphical user interface graphically depicting a programmable feature of an automobile sound system;

establishing a connection between a user's computer and the interactive site;

entering data with the user's computer to set the programmable feature of the automobile sound system at the interactive site;

providing a portable transfer device separate from the user's computer having an input port and an output port;

downloading set-up data for the programmable feature of the automobile sound system from the interactive site to the user's computer;

coupling the input port of the transfer device to the computer;

transferring the set-up data from the computer to the transfer device;

coupling the output port of the transfer device to the automobile sound system; and transferring the set-up data from the transfer device to the automobile sound system.

72. (New) A method for setting a programmable feature of an automobile sound system comprising:

providing an interactive site on a global computer network;

establishing a connection with the interactive site;

interactively setting a programmable feature of an automobile sound system at the interactive site;

transferring set-up data for the programmable feature from the interactive site to the automobile sound system;

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setting a programmable feature of the automobile sound system by user input to a control physically associated with the automobile sound system;

transferring the user-input setting of the programmable feature from the automobile sound system to the interactive site.

73. (New) A method for setting a programmable feature of an automobile HVAC system comprising:

providing an interactive site on a global computer network;

providing a graphical user interface at the interactive site, said graphical user interface graphically depicting a programmable feature of an automobile HVAC system;

establishing a connection between a user's computer and the interactive site;

entering data with the user's computer to set the programmable feature of the automobile HVAC system at the interactive site;

providing a portable transfer device separate from the user's computer having an input port and an output port;

downloading set-up data for the programmable feature of the automobile HVAC system from the interactive site to the user's computer;

coupling the input port of the transfer device to the computer;

transferring the set-up data from the computer to the transfer device;

coupling the output port of the transfer device to the automobile HVAC system; and transferring the set-up data from the transfer device to the automobile HVAC system.

74. (New) A method for setting a programmable feature of an automobile HVAC system comprising:

providing an interactive site on a global computer network;

establishing a connection with the interactive site;

interactively setting a programmable feature of an automobile HVAC system at the interactive site;

transferring set-up data for the programmable feature from the interactive site to the automobile HVAC system;

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setting a programmable feature of the automobile HVAC system by user input to a control physically associated with the automobile HVAC system;

transferring the user-input setting of the programmable feature from the automobile HVAC system to the interactive site.

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